SCALA

Custom Training and Support Services

Overview

- Scala provides the most advanced and capable digital signage platform on the market today ...
- Effective training is the key to unlocking the full potential that Scala offers ...
- Empire Media Group can provide that training in a highly efficient and cost effective manner ...

Custom Curriculum:

Starting with a base of more than 10 years of experience in developing Scala applications, Empire Media Group, creates a custom course outline to meet your precise training requirements. Unlike most standard classroom training where all attendees are presented with the same material, Empire plans a custom curriculum based on your team's application goals and prior experience.

To underscore this customized training approach, we endeavor to work on your application in the classroom. As a result, you will advance your digital signage application while you advance your working knowledge of Scala's rich digital signage capabilities.

Summary of Features:

- Custom curriculum based on your unique requirements;
- Adaptable skill level;
- Production applications can be developed during the class;
- Hands-on guided exercises;
- Provided at your location;
- Technical and creative knowlege base;
- Ongoing support.

At Your Level:

We adjust to your skill level. If your team is new to Scala, we will walk you through the basics and get you on our way to deploying a digital signage network to meet you organizational communication objectives. If your team is already familiar with Scala, we will take you to the next level through advanced scripting and integration with external systems and content sources.

Whether you are looking to deploy an advanced video wall or touch screen kiosk, Empire can guide you all the way from concept to deployment to operational support.

Your Course:

We can build your curriculum around these suggested courses:

- *Scala Basics* - an introduction to the system elements and how they work together, including the software interface and essential features;
- *Scala Designer* - focus on creating dynamic and engaging presentations called Scala scripts using the abundance of professional authoring tools that Designer has to offer;
- *Scala Content Manager* - learn to effectivly manage and schedule multimedia content using Scala's rich set of management features.
- *Avanced Features and Techniques* - for those with large networks or complex systems, this course will help you take it to the next level. The focus will be on Designer, Content Manager, or both.

On-Location:

Save on travel expenses, and valuable time. Empire Media will bring the training to you. Training in your facility on your equipment, further enhances the personalized training experience. We can also bring our Scala system if yours is unavailable.

Great Content:

And finally, no digital signage network is complete without content. With over 15 years of award winning media design experience, Empire Media will bring your digital signage network to life with dynamic content. Our creative design skills and knowlege will further enhance training by providing more than just a technical curriculum.

Beyond Training:

Our assistance does not have to end after your scheduled training. With a variety of flexible service support options, Empire Media will continue to answer questions and assist with the creative and technical challenges of developing your Scala system. Support can be provided on-line, over the phone, or on-site.

Not sure how to get started?

Call us today for a complimentary assessment of your digital signage requirements.

Contact **Bob Care** for further information or consultation.
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