



Summary of Services:

- System design and installation;
- Content design and development;
- Advanced scripting and integration;
- Touchscreen Programming;
- Video walls and custom displays;
- Broadcast support systems (BroadcastPlus);
- Customized training for your unique environment;
- Maintenance and support; and more...

Overview

Every organization has unique requirements when it comes to a Scala digital signage network. Empire Media offers advanced services to help your organization get the most out of your system. Whether you are purchasing a digital signage system for the first time, or you are converting your digital signage to Scala, Empire Media offers full life-cycle support to assist you every step of the way.

System design and installation:

System design involves the selection and integration of audio visual components and information technologies. It is a critical step for the implementation of any digital signage system. Empire Media Group begins by learning your specific digital signage requirements. We take into account your target audience, location of signs, goals, frequency of information updates, type of information, and more. We will accommodate your requirements by recommending hardware components, mounting options, network options, content management procedures, and special considerations for your environment.



Content design and development:

Your digital signage must engage your audience, as well as provide an efficient means of communication. Empire Media Group has many years of experience in developing digital media content for effective communication. You will benefit from our expertise in video production, photography, graphics, animations, visual effects, and development of interactive applications.

Key Advanced Services

Advance scripting and integration:

Scala is a powerful system right out of the box. However, your unique application may require custom integration with third party applications, or you may require specialized features that are not available by default. Empire Media Group provides advanced program scripting services to design and implement custom features with your Scala system. These features may include implementation of external data sources, push buttons, automation, control of electronic equipment, sensor triggers, and more.

Interactive touchscreens:

Allowing users to interact with your digital signage through a touchscreen interface, is a powerful way to engage your audience and quickly disseminate information. Empire Media Group is experienced with both hardware configuration, and software programming required to develop full featured touchscreen systems. Touch screen systems for Scala are now available in wide variety of screen sizes. They can be contained in portable kiosk enclosures, sit neatly on a desktop, or be permanently mounted on a wall or in a cabinet. These touchscreen systems can interact with printers, cameras, card readers, and other external devices.

Video walls and custom displays:

Scala has the ability to drive displays of nearly any size or shape including multi-display configurations. Empire Media Group has the experience, knowledge, and resources to design and install these complex display systems that are low maintenance and easy to operate. Whether you are interested in a video wall for your lobby, a billboard size display on the outside of your building, or anything in-between, Empire Media Group can help you make it a reality.

Broadcast support systems (*BroadcastPlus*):

Empire Media Group deploys Scala systems as part of a full broadcast support system called *BroadcastPlus*. If your organization has a need to manage a cable, satellite or other broadcast video channel, see our *BroadcastPlus* information sheet. This system is low maintenance, and easy to operate with minimal staffing.

Customized training:

Empire Media Group provides customized training to provide the knowledge required to operate Scala in your environment. Training sessions are generally conducted on-site. During hands on exercises you will develop and schedule content to your system that can be used upon completion of the training.

Maintenance and support:

Empire Media Group provides any assistance you require to keep your Scala system operating optimally. Most issues can be solved over the phone, through email, or other online tools. However, on-site visits may be necessary to resolve some issues. If there is a problem that we cannot solve, we will arrange for a specialist such as an electrician or product manufacturer to help resolve the issue.

Contact **Robert Care** for further information or consultation.
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